

# GEN NEXT

## In This Issue

**Crime vs. War - John Yoo, former Deputy Asst. Attorney General, Office of Legal Counsel at US Department of Justice - July 23rd**

**The Future of the News Industry with LA Times Editor**

**The Big Chill - July 30th (GNOC)**

**Orange County Sheriff Hutchens - August 6th (GNOC)**

**Are the Kids Ready to Compete? - Scott Oki - August 11th (GNSEA)**

**Economic and Political Condition of California: Al Checchi - August 19th (GNOC)**

**In Case You Missed It: Program Recaps**

**More Upcoming Programs**

**Members in the News**

**FYI**

## Crime vs. War - John Yoo, former Deputy Asst. Attorney General, Office of Legal Counsel at US Department of Justice - July 23rd

The Clinton administration criminalized terrorist acts in the 90's and the Bush administration subsequent declaration of a "war on terror" in the post 9/11 world gives our approach to terror a built in tension. Some scholars have pinpointed criminalization as the root cause of 9/11, while other thinkers proclaim our response in the aftermath of 9/11 has encroached on civil liberties. Still, terror organizations are improving their methods for infiltrating our country and minimizing our security efforts leaving the Obama administration, intelligence experts and the American citizenry questioning both methods.



Gen Next will host John Yoo, former Deputy Assistant Attorney General in the Office of Legal Counsel at the U.S. Department of Justice, on July 23rd to discuss how he believes the U.S. should defend and respond to the modernization of terrorism in the 21st century. [More](#).

This program is open to Members and guests of Members only--guest list enforced.

When: July 23rd at 6:00 p.m.

Where: [Roys Restaurant](#) - 8670 Genesee Ave, San Diego 92122

RSVP: [Ashley](#) (GNSD)

## The Future of the News Industry with LA Times Editor

Creative destruction is a centerpiece of entrepreneurial capitalism, but what does that mean for the news industry, or, more specifically, the newspaper industry? The 1960s saw the development of the half-hour newscast--people set their newspapers aside and got their post-work update from the nightly TV news. Newspapers feared their extinction. Fast forward 40 years; the Internet is now a prime source for information.



Gen Next will host Editor of the *Los Angeles Times* [Russ Stanton](#) to discuss the struggling industry, survival options and how embracing new technologies could keep them competitive in the digital age. [More](#).

This program is open to Members and guests of Members only--guest list enforced.

Who: Russ Stanton (GNLA)

When: July 28th at 6:00 p.m.

Where: [The Four Seasons](#) - Beverly Hills

RSVP: [Sarah](#)

## The Big Chill - July 30th (GNOC)

"Tough times" is the popular phrase of yesterday and tomorrow. The market leaves us concerned with our businesses and what the future holds for our families. We think it is time for our Members to get together, celebrate life and "chill." Members can remove their ties or stilettos and mingle with friends in a stress free environment. While sipping on their favorite chilled drink don't forget about the delicious hors d'oeuvres. No speakers, no pressure, just friends, music and a good time!



This program is open to Members and guests of Members only--guest list enforced.

When: July 30th at 6:00 p.m.

Where: Home of [Ali Jahangiri](#) (address provided upon RSVP)

RSVP: [Natalie](#)

### **Orange County Sheriff Hutchens - August 6th (GNOC)**

This summer Gen Next will bring to you the twelfth sheriff of Orange County, one who has formerly worked as the Division Chief of the Los Angeles County Sheriff's Department.

[Sheriff Hutchens](#) will join us on August 6th for a luncheon with lively discussion on the safety in Orange County, new projects, combating crime, the reputation of the sheriff's department and other pertinent topics.



This event is welcome to Members only, and the RSVP list will be capped to ensure intimacy.

When: August 6th at 11:30 a.m.

Where: Makar Properties - 4100 MacArthur Blvd Suite 200 Newport Beach 92660

RSVP: [Natalie](#)

### **Are the Kids Ready to Compete? - Scott Oki - August 11th (GNSEA)**

For the first time in American History we are now faced with a generation of students that are less educated than their parents. There is no question that the American system of public education is in need of serious repair. American students are now faced with competition on an international level and our schools are failing them.



Gen Next is proud to host local philanthropist, entrepreneur, and education reformer Scott Oki, who has just released his first book dedicated to tackling some of our nation's largest educational shortcomings. [Outrageous Learning: An Education Manifesto](#) describes the real problems facing schools today and offers 11 foundational thoughts for bringing constructive change to public education. With the 2009-2010 school year less than a month away, please join us for this incredibly important conversation on genuine education reform. [More](#).

This program is open to Members and guests of Members only--guest list enforced.

When: August 11th at 6:30 p.m.

Where: TBD

RSVP: [Chris](#)

Oki is also the Founder and Chairman of Oki Golf and Oki Developments, Inc., and serves on dozens of advisory boards and boards of directors for both for-profit and not-for-profit companies. Prior to founding Oki Developments, Inc., Mr. Oki retired after 10 years with Microsoft Corporation where he served as Sr. Vice President, Sales, Marketing and Service.

## **Economic and Political Condition of California: Al Checchi - August 19th (GNOC)**

As a businessman, [Al Checchi](#) was a change agent in three major American companies where he confronted a broad spectrum of relevant challenges: financing a major corporation and managing real estate development through the severe recession, inflation, and double digit interest rates of the late 70's and early 80's; changing the strategy and management culture of a major entertainment and communications company; contending with state, federal, and international governments and organized labor while steering a major airline through the aftermath of war, oil crisis, and severe economic downturn; and, most recently, anticipating the severe dislocation in the capital markets.

Checchi will visit Gen Next to discuss his views of the problems facing California and his beliefs that no sustainable solutions can be achieved through reliance on either or both of the two major political parties. He also believes that the state cannot be put on sound footing without some form of judicial restructuring.

This program is open to Members and guests only--guest list strictly enforced.

When: August 19th at 6:00 p.m.

Where: [Five Crowns](#) - 3801 E. Coast Hwy, Carona Del Mar 92625

RSVP: [Natalie](#)

## **In Case You Missed It: Program Recap**

**Juan Zarate - Deputy Assistant to the President and Deputy National Security Advisor for Combating Terrorism- June 4th (GNOC)**

Amidst a time when international security is at the



forefront of discussion and hostility around the world has heightened, it is of utmost importance to address the current turmoil and evaluate ways to resolve it. Gen Next Member and former Deputy National Security Advisor for Combating Terrorism [Juan Zarate](#) spoke to four Gen Next regions to share pertinent information on American power and influence throughout the world and discussed the current and looming challenges to international security. "We need to be respected, admired and feared," Zarate said. [More](#).

### **Michael Morris - CEO of American Electric Power-June 22 (GNSD)**

Energy and electric power are at our finger tips with the flip of a switch, but we tend to overlook where it comes from, how it effects our businesses, how it shapes government policy, and how it impacts geo-politics.

This was the topic of discussion that intrigued Gen Next Members at San Diego's most recent event featuring [Michael Morris](#), CEO, Chairman and President of American Electric Power. [More](#).



### **The Future of the Newspaper Industry - Ken Brusic - June 25th (GNOC)**

With the technology boom of Internet, blogs, television, and other sources of news media, many wonder whether or not newspapers or journalism will be lost. Editor and Senior Vice President of the [Orange County Register Ken Brusic](#) spoke to Gen Next Members on trends of declined sales and interest for published papers, as well as ways he is tackling these issues that have risen as a result of the digital age. Brusic is confronting this enormous challenge with pragmatic optimism, harnessing every innovation available. [More](#).



### **Congressmen Boehner and Sessions - June 29th (GNOC)**

Republican Congressmen [Boehner](#) (Ohio-District 8) and [Sessions](#) (Texas-District 32) met with Gen Next Members to discuss the battle of ideas in Congress, how major policy issues are being debated and addressed, and alternative solutions to the issues of health care and the economic crises. [More](#).



### Chief William Lansdowne - July 8th (GNSD)

Summer time vibes were in full force at Café Coyote in Old Town on Wednesday, July 8th as Gen Next Members attended a private reception and discussion with [San Diego Police Chief William Lansdowne](#). In his presentation, Chief Lansdowne explained the fundamental roles of law enforcement officials and the challenges they face when it comes to unions, contract negotiations, pensions, local government and escalating violence in Mexico. [More.](#)



### King County Councilmember Reagan Dunn - July 13th (GNSEA)

Having focused on the topics of International Security and Unionization during the last two programs in Seattle, Members there felt a need to go local. [King County Councilmember Reagan Dunn](#) joined Gen Next for a family style dinner. Council Member Reagan Dunn informed Members of some of the most pressing issues which affect the local King County community. [More.](#)

### More Upcoming Programs

Gen Next has some exciting programs in the works, please be sure to visit the [website](#) regularly for updates.

### Members in the News

#### Juan Zarate: Harvard Law Spotlight

[Juan Zarate](#) was recently recognized in a [Harvard Law Bulletin](#) for his work under the Bush Administration combating terrorist threats.

In 2001, Zarate began work in the Treasury Department just weeks before September 11th. Following the attacks of September 11th, Zarate's position was directed against the finance of terrorism. After several years in the White House, Zarate was promoted to Deputy Assistant to the President and Deputy National Security Advisor for Combating Terrorism, which oversaw the implementation of a successful counterterrorism strategy.



While there were endless challenges in the reshaping of counterterrorist strategies to effectively battle the arms and ideals of radicals, he also received gratification with the

successful rescue of American hostages. The power to diminish threats and ensure the safe return of Americans from the grasp of religious and oppressive zealots made the stresses of the job worthwhile.

### **Jared Cohen: Twitter in Iran**

Gen Next Member [Jared Cohen](#) played a role in Twitter's decision to postpone maintenance of its global network, which would have cut off service while Iranians were using Twitter to swap information and inform the outside world about the protests around Tehran as a result of the election ([New York Times](#)).



The aftermath of the Iranian election demonstrated the legitimacy of networking and social media for those in Islamic countries. Particularly during a period of unrest, the active and eager Iranian youth have used sites such as Twitter to voice their discontent and assert their influence. Cohen's work focuses on youth and interactions with the Middle East.

### **Jared Pobre: Entrepreneur of the Year**

[Ernst and Young](#) recently awarded Member [Jared Pobre](#) with the prestigious [Entrepreneur Of the Year Award](#) for outstanding achievements with his growing business. As Founder and CEO of Future Ads, Jared has established one of the fastest growing firms dedicated to innovative online media and marketing solutions, and it has become apparent to everyone in Future Ads' path. The company was named the sixth fastest-growing web property overall by [Gamevance.com](#), and its in-text advertising product, [Resultlinks](#), was named [Innovative Internet Product of the Year by TechAmerica](#). Jared's company has experienced about 300% revenue growth in 2008. Gen Next is proud of Jared's success and congratulates him on his accolades.



### **Glen Latona: Commissioned to US Navy**

We'd like to congratulate Gen Next Member [Glen Latona](#), who was recently commissioned to the US Navy as an Ensign (PAO - Public Affairs Officer) at Camp Pendleton on June 12th. Glen has been assigned to NAS North Island with Naval Public Affairs Support Element-West (NPASE) and was sworn in by Major General Lehnert (USMC). Thank you Glen for your admirable commitment our country!



### **Jason Liebman: Howcast and Blogging**

Member [Jason Liebman](#) has been making waves in the press lately with [Howcast](#) Media Inc., a how-to video website much like Youtube. As CEO and Co-Founder of the company, Jason is particularly proud of Howcast's recent success in acting as a primary source of advertisement to Jet Blue's international flights which caught the attention of the [New York Times](#), [Advertising Age](#), [Reuters.com](#), and [Business Week](#).



Jason also received some recognition of his own as a [guest blogger for General Renuart](#) (4 star commander of Northern Command). In the blog, Jason discusses his experiences at the Joint Civilian Orientation Conference (JCOC), a semi-annual program sponsored by the Secretary of Defense for civilian public leaders interested in learning about military and national defense issues. Good Job Jason!

### **Bryan Mistele: "Fifty Tech Start Ups You Should Know"**

[Business Week](#) recently recognized Member [Bryan Mistele's](#) company, [Inrix, Inc.](#), as one of the "Fifty Tech Start Ups You Should Know." Inrix offers traffic information and solutions to consumers. While many sites and services simply provide information to get from point A to point B, Inrix offers real-time, historical and predictive context to traffic patterns in order to find the most efficient path. Inrix's services have been picked up by companies such as TomTom and Microsoft Corp.



Congratulations Bryan!

### **A Woman of Many Talents: Stephanie Rudat**

[Business Boomer](#) recently recognized the many talents and achievements of Member [Stephanie Rudat](#). She is highly involved in the business ventures, nonprofit organizations, fine art and real estate, putting her best foot forward in every activity she adds to her growing resume.

Stephanie is a [Alliance of Youth Movements](#) and the Treasurer and Secretary of [Nourish America](#).

Great job Stephanie!



### **Jacob Yadegar: Why Money Matters**

Gen Next Member [P. Jacob Yadegar](#) of Empyrean Funding Inc. knows why [Money Matters](#). In an article for Empyrean Funding and Management, Jacob discusses the recent economic downturn and problems facing the government and markets in addressing problems, showing readers why they should care about this dilemma.

With the rise in unemployment and the reduction of lending, consumer spending has severely decreased, as many opt to save excess funds. These trends have led to deflation as fewer goods are produced and sold on the market, which in turn decreases the demand for jobs. Further, TARP bowers, particularly banks, have begun to cash in on their warrants, many of which have gone up in value substantially. This is a detriment to taxpayers because it comes from funds that would otherwise be going to them.

As economic troubles seem to spiral downward, there is hope in new lenders who can aid our way to recovery.

## FYI

### Pete Peterson's New Book

[Self made billionaire, Pete Peterson, discussed his new book "The Education of an American Dreamer" to ABC on Good Morning America](#), which discusses the ways one can improve fiscal responsibility, particularly concerning health care concerns and procedures. Peterson, who worries that the next generation will suffer from the fiscal woes of today's overspending, advocates change to individual, corporate and government actions in order to create a more stable financial situation for tomorrow.



Among other reforms, Peterson argues that we need to "develop a health care budget, develop a best practices method in health care, reform open-ended tax subsidies for health insurance to build an incentive for the consumer to reduce costs." He goes on that the "elderly who can, should pay for their own health insurance."

The Peter G. Peterson Foundation is an ally in Gen Next's efforts to reduce public debt levels and achieve entitlement reform.

### The Next Great Crisis: America's Debt

Paul Krugman, the liberal pundit, and Paul Ryan, a conservative congressman from Wisconsin, are two ideologically opposing combatants who have agreed that there is a fundamental threat to the U.S. economy: debt. The rapid increase in the federal debt is what is most terrifying. "The long-term outlook remains worrying," said



Krugman ([CNN](#)). Ryan shares the sentiment: "This isn't a temporary stimulus but a ramp-up in debt followed by a greater explosion in spending and debt."

### **Why Businesses are leaving Los Angeles**

Declining working conditions in the City of Los Angeles is leading business owners like Rick Newcombe to leave LA ([Wall Street Journal](#)). As the unemployment rate has increased to 11.4% with no change in sight, city coffers are paying the price, a burden passed on to local taxpayers and businesses. However, Newcombe explains that the raise in taxes is worsening in these conditions because as taxes rise, businesses decide to move to a town that is more business friendly. His company, Creators Syndicate, has been dealing with such problems with the city for years and after repeated costly legal battles, Newcombe has decided that a move is necessary in order to remain profitable. He expects that this trend will continue to repeat until the city takes the hint and decides to change its "capricious" ways.

