

GEN NEXT

In This Issue

Deputy National Security Advisor for Combating Terrorism (Former) and Gen Next Member Juan Zarate

King County Councilmember Reagan Dunn - June 16th - (GNSEA)

Mike Morris - CEO of American Electric Power - June 22nd - (GNSD)...

The Future of the News Industry

More Upcoming Programs

Gen Next and PRI Host a Screening of "Not As Good As You Think: the Myth of the Middle Class School" (GNOC)

Wish You Were Here

Membership Spotlight: Dave Kinney

Member Juan Zarate on Foreign Policy

Getting Off the Island - Inside the Struggle to get GITMO Detainees Home (Article Featuring GN Member Amb. Prosper)

Members in the News

FYI

Deputy National Security Advisor for Combating Terrorism (Former) and Gen Next Member Juan Zarate

In an ever-flattening and complex world, seemingly separate issues merge. With the world's attention currently focused on averting a global financial crisis and holding North Korea at bay, the threat of terrorism seems to have taken a back seat, at least for the moment. The reality is that global finance, economics and security are absolutely interrelated. Check out a recently article by Juan Zarate in the *Los Angeles Times* titled, [Unleash the Financial Furies against North Korea](#).



Gen Next Member and Former Deputy National Security Advisor for Combating Terrorism [Juan Zarate](#) will shed some light on this emerging, critical issue. Experts agree that an effective means for combating terrorism and checking rogue nations like North Korea is to cut-off their funding, and no one

understands this more clearly than Juan Zarate. [More](#).

This program is open to Members and guests of Members only-guest list enforced.

When: June 3rd at 11:30 a.m.(GNSEA)

Where: [The Westin, Bellevue](#), 600 Bellevue Way NE Bellevue, 98004

RSVP: [Chris](#)

When: June 3rd at 6:30 p.m.(GNSD)

Where: [Donovan's Steak & Chop House](#), 570 K Street, San Diego 92101

RSVP: [Ashley](#)

When: June 4th at 11:30 a.m.(GNLA)

Where: [Wolfgang's Steakhouse](#), 445 N. Canon Drive, Beverly Hills 90210

RSVP: [Sarah](#)

When: June 4th at 6:00 p.m.(GNOC)

Where: [Landmark](#), 3520 E. Coast Highway, Corona Del Mar 92625

RSVP: [Natalie](#)

King County Councilmember Reagan Dunn - June 16th - (GNSEA)

Gen Next is going local with [King County Councilmember Reagan Dunn](#). Mr. Dunn deals with issues that directly affect families, businesses and individuals in the Seattle area. [More](#).



This program is open to Members and guests of Members only-guest list enforced.

When: June 16th at 6:30 p.m.

Where: TBD

RSVP: [Chris](#)

Mike Morris - CEO of American Electric Power - June 22nd - (GNSD)

President Obama, Al Gore and many others have raised the issue of energy investments that include "upgrading the grid." Before summer hits, Gen Next San Diego will bring to you the CEO, Chairman and President of American Electric Power (AEP), the owner of the nation's largest electricity transmission systems and the largest generator of electricity.

[Mike Morris](#) will join us on June 22nd for an evening of high "energy" discussion on the future of energy markets, updating the grid, nuclear power, cap and trade, and much more during



these hard economic times and the shifting policies under a new administration. [More](#).

This event is welcome to Members and guests of Members only, but the RSVP list will be capped to ensure intimacy and exclusivity. Please RSVP as soon as possible. Guest list is strictly enforced.

When: June 22nd at 6:30 p.m.

Where: [Palm Restaurant of San Diego](#), 615 J St San Diego, 92101

RSVP: [Ashley](#)

The Future of the News Industry

Creative destruction is a centerpiece of entrepreneurial capitalism, but what does that mean for the news industry, or, more specifically, the newspaper industry? The 1960s saw the development of the half-hour newscast--people set their newspapers aside and got their post-work update from the nightly TV news. Newspapers feared their extinction. Fast forward 40 years; the Internet is now a prime source for information.



Gen Next will host Editor of the *Orange County Register*, Ken Brusic and Executive Editor of *Seattle Times*, David Boardman to discuss the struggling industry, survival options and how embracing new technologies could keep them competitive in the digital age. [More](#).

This program is open to Members and guests of Members only-guest list enforced.

Who: Ken Brusic (GNOC)

When: June 25th at 11:30 a.m.

Where: Makar Properties, 4100 MacArthur Blvd Ste 325, Newport Beach 92660

RSVP: [Natalie](#)

Who: David Boardman (GNSEA)

When: July 16th at 6:00 p.m.

Where: TBD

RSVP: [Chris](#)

More Upcoming Programs

Gen Next has some exciting programs in the works, please be sure to visit the [website](#) regularly for updates.

Gen Next Co-sponsors Screening of "Not As Good As You Think: the Myth of the Middle Class School"

You may think the failure of California's public school system is limited to the inner city...guess again. Gen Next, along with the [Pacific Research Institute](#), held an exclusive screening of the film "[Not As Good As You Think: The Myth of the Middle Class School](#)" on May 20th in Dana Point, CA. The film addresses the misconception that suburban parents often have about their 'great' neighborhood public schools and advocates that bold action from middle-class parents is overdue.



Wish You Were Here: Event Recaps

Unionization in the 21st Century

The relationship between business and unions is at a turning point as the "Employee Free Choice" debate continues on. In light of the controversy, Gen Next hosted [Larry Reed](#), an expert on unionization and an economic historian. Mr. Reed is the former President of the Mackinac Center for Public Policy and current President of the Foundation for Economic Education. Mr. Reed broke his talk into the historical development of labor unions and then the development and prospective trajectories of public unions and private unions. [More](#).

Gen Next would like to thank Mr. Larry Reed for his knowledge, insight and time spent with Members.

Peter Singer, Author *Wired for War and Children Soldiers* (GNOC and GNLA)

As technology worldwide continues to advance, so does the face of warfare. Recent technological developments have allowed for robots to carry out many of the dangerous tasks that threaten lives of soldiers.

A Senior Fellow at [Brookings](#) and an expert on contemporary warfare, foreign policy, national security, and U.S. relations with the Islamic world, [Pete Singer](#) joined Gen Next LA and OC on April 21st to discuss the future of warfare as it pertains to robotics. [More](#).

Gen Next provided Members and Guests a copy of Singer's latest book, "[Wired for War](#)".

A very special thanks to our guest speaker, Pete Singer.

**Gubernatorial Candidate and Former CEO of eBay
Meg Whitman (GNOC)**

A declining business economy, a deteriorating public education system and an increasing budget deficit are setting the state of California up for failure. To keep California competitive domestically and globally, these issues must be addressed. Former CEO of eBay and gubernatorial candidate, [Meg Whitman](#), joined Gen Next on April 30th at the Wyndham in Costa Mesa to discuss potential solutions to these problems.



The issue of education streamlined the conversation. Currently California is ranked 48th in the nation's public school system, as Meg said, "we can only go up from here." She elaborated on how she would work to improve math and science programs throughout the state and create a more competitive work force for the global economy. [More.](#)

We would like to extend our many thanks to Meg Whitman for her time, insight and dialogue with our Members.

Membership Spotlight: Dave Kinney

As hard working professionals, sometimes you cant help but wonder if we really can have that balance between work, home and play. According to [Dave Kinney](#) we can.

For Dave happiness has been the key to his success. "I love what I do," says Dave. "I strive to be the best I can be at work and at home."

The Money Maker

Dave's departure from Cushman & Wakefield was decided after an acquisition and a change of company direction. Dave found himself conflicted. "I decided to start my own company. I was confident I could offer a better client experience with more unique vision," says Dave. "It's one of the best things I could have done."



And from this he became the founder of [Madison Street Partners](#), a high end boutique firm exclusively representing Orange County based tenants with needs both locally and

nationwide.

In the span of his career he has helped small and large corporations purchase or lease more than 10 million square feet of commercial space. Even in these challenging economic times Dave's business has not slowed down.

Life and Family

Work hard. Play hard. Whether it be skiing in Mammoth or coaching his children's little league or venturing off to the hockey rink, saying his family is active is an understatement. "I love that sports teach perseverance. It's a characteristic that I want to instill in my children," says Dave.

Like his dad, Dave's little one's have ambitious hopes of making their own path to success. His eldest 10-year-old Dylan is a self proclaimed future hockey star and Parker, the youngest at age seven, is a future restaurateur.

Dave is also the Chairman of the Board at his kids' school, St. Mary's K-8 Episcopal School, an International Baccalaureate in Aliso Viejo.

Gen Next

"Since becoming a Member of Gen Next I have become more aware, educated and involved with key issues that help me in the day to day running of my business," says Dave. " I enjoy being involved in an organization like Gen Next that is having a long-term impact. It makes me feel like I am doing something that is relevant and beneficial for my children's future."

Gen Next constantly plans engaging programs to whet the educational appetite of our Members. The trip to Washington, DC ranks high on Dave's favorites. It included high level briefings, VIP tours at the Capitol, Pentagon and Walter Reed Medical Center, and a good time.

More on Dave:

Gen Next Region: OC

Next on the travel agenda: Australia, Alaska, England and Greece

Did you know? Dave was a competitive beach volleyball player where he played with the likes of Karch Kiraly, the dubbed "Michael Jordan of the Volleyball."

Accolades: Voted Alumnus of the Year for Cal Poly San Luis Obispo's Orafelea College of Business

First job: Refereeing basketball games

Guilty pleasure: cookies

Associations:

[Board Member Orfalea College of Business, San Luis Obispo](#)

[American Cancer Society of Orange County](#)

[St. Mary's and All Angels School](#)

Contact: dkinney@madisonstreetpartners.net

Member Juan Zarate on Foreign Policy

Former Deputy Assistant to the President and Deputy National Security Advisor for Combating Terrorism, and Gen Next Member, [Juan Zarate](#) has recently been published in the [Los Angeles Times](#), [the Boston Globe](#), and the [International Herald Tribune](#).

Approximately one month before North Korea conducted their nuclear weapons test, [Zarate writes in the Los Angeles Times advocating severe financial sanctions against North Korea](#). He says we should use such tools to "unleash again a pressure campaign against North Korea and send a clear message to the regime that its dangerous recalcitrance will be met with real and painful actions to stop it."



Also, in the next week, President Obama will engage Muslim leaders in his much-anticipated address in Cairo. [Zarate and former Under Secretary for State for Public Diplomacy and Public Affairs James Glassman offer their insights](#) on how the President should address three overlapping but separate struggles including: religion and terror; Iran and proxies; and democracy and human rights.

Getting Off the Island - Inside the Struggle to get GITMO Detainees Home (Article Featuring GN Member Amb. Prosper)

Former U.S. Ambassador-at-Large for War Crimes Issues and [Gen Next Member Pierre-Richard Prosper](#) was recently [featured in Newsweek for his negotiations of the safe and successful transfer or release of the prisoners of Guantanamo Bay](#).



Before President Obama pledged to close Gitmo earlier this year, the Bush Administration and Ambassador Prosper had been working to release or relocate detainees. In 2003, as the War on Terror showed few signs of resolution, many countries began to argue for the release of their citizens, insisting that prisoners of war cannot reside indefinitely at the detention facility. Rather than promising the release of these prisoners in general, Prosper focused on classifying those worthy of transfer or release to their home country and then negotiated the terms of release.

With Prosper's negotiating abilities, prisoners from nations such as Britain, France, Sweden, Denmark, Belgium and Germany have been returned safely to their homeland. In other cases, Ambassador Prosper had to ensure that detainees would not be tortured upon their return home to countries such as Uzbekistan, Tajikistan,

Algeria, Libya and Tunisia.

Members in the News

Quy Nguyen Rides a Carousel for a Good Cause

With tighter wallets these days, charities are seeing less and less donations than usual. To counteract this downturn in contributions, [Quy Nguyen \(GNOC\) was one of the many who raised money for the good cause](#) of the Festival of Children Foundation. The Foundation event raised money to fund ten grants for local charities hit by tough times. In a playful setting at South Coast Plaza, 17 Orange County business executives rode the spring-themed carousel. Every participant had a goal of \$4,000 which had to be met before they were allowed off the ride. Shoppers and residents of the area laughed and stared as men and women wearing everything ranging from cowboy hats and hunting jackets to pricey suits went up and down in the name of a good cause.



Steve Economos in OC Metro '40 Under 40'

[Steve Economos](#) (GNOC) has been highlighted in the May edition of "[OC Metro](#)" 'Top 40 Under 40' business men and women under 40. Steve has managed to balance a busy home life where he is raising four children with a busy work life where he has become "Orange County's No. 1 seller of office buildings - No. 4 in all of Southern California." This go-getter does not stop here. He is also NAI Global's Investment Council Chairman and has earned certifications such as the CCIM (Certified Commercial Investment Member) for his exceptional performance, educational and ethical standards. Congrats Steve!



Robin Reyes Voices His Opinion in the San Diego Union Tribune

As we are all aware, the turmoil in Mexico is edging closer and closer to our own border. [Gen Next Member Robin Reyes who lives in Punta Mita, Mexico was recently published in the San Diego Union Tribune](#). He discusses the effect that the international perception of Mexican violence, and expectations he had for the meeting between Presidents Obama and Calderon. Reyes shares how violence is threatening specific areas often nowhere near tourism spots. He outlines how he hopes Obama and Calderon will discuss strict guidelines and timelines for addressing and implementing new programs and "overhauling" Mexico's government.



Jared Pobre Honored for Three Esteemed Business Awards

[Jared Pobre](#) (GNOC), CEO of Future Ads is a finalist for three prestigious business awards. As a contender for the [Ernst & Young Entrepreneur](#) of the Year award, Jared is placed among the world's foremost entrepreneurs, and with good reason. His company has developed "ResultLinks... revolutionary in-text advertising product." They have earned one of the three highly esteemed spots in the competitive Internet Product category for the [TechAmerica High-Tech Innovation](#) Awards. The general technological advancement both Jared and Future Ads achieved has put them in the running for the "Technology Industry Awards of the [Technology Council of Southern California](#) which honors individuals and companies that play a significant role in advancing Southern California as a center for technological innovation." We wish Jared the best of luck and congratulations for all of the acclaim!

Gen Next Members Part of First Technology and Entrepreneurship Delegation to Visit Iraq: Includes Visit with Iraqi President

Members [Jason Liebman](#) and [Jared Cohen](#) recently returned from Iraq where they were part of a technology and entrepreneurship delegation that included companies like Google, Twitter, AT&T and Wordpress.



They met with Iraqi President Talabani, government officials, the President of the University of Baghdad, students and more. The trip allowed them to assess the technological challenges of limited Internet accessibility and growth of mobile phone usage. [Read more about Jared and Jason's trip.](#) [View video.](#)

Bryan Mistele's Company Inrix Mentioned in ABC News Report: Recession Rush Hour

[Inrix](#), a Washington state based research company run by [Bryan Mistele](#) (GNSEA) recently released results from their study concerning the [declining traffic congestion due to the economic recession](#). Commuters are shaving 10-15 minutes off of their daily drive times, which ultimately saves them money, time and gas. This is due to the increased unemployment, decreased commercial and freight traffic and the higher amount of people working from home. This trend towards decongestion on the freeways is expected to continue for some time.

Gen Next Members Participate in First Annual

PTTOW! - Youth Media Summit



[Gen Next co-founder Roman Tsunder](#) recently held the first annual PTTOW! - a youth media summit focused on the future of the young adult market (ages 14-34), which next year becomes the world's largest market in terms of size and consumer spending. The summit included presentations from Gen Next Members [Jason Liebman](#) (online video), [Jared Cohen](#) (government), [Paul Makarechian](#) (hospitality and lifestyle) and CEO of Gen Next, [Michael Davidson](#) (education). Encompassing a broad range of topics from the trillion dollars in spending controlled by the youth market, to the impact of a radically changed media environment, to the importance of social causes within youth culture, PTTOW! attendees examined key events, case studies and partnerships that have transformed the youth market and culture. View [article](#).

FYI

What Caused the Financial Meltdown?

A recent essay by Robert Samuelson explains [the origin of money, history of financial institutions and how the recent events have shaken our financial system](#). He contends that a utopian mix of market and government does not exist and it is better to tolerate more frequent and mild recessions than to strive for some superficially more appealing and unattainable ideal.

